

Official Rules for the What Are You #HUNGRYFOR Contest
NO PURCHASE NECESSARY.

1. **Eligibility:** The Contest is open to US residents who are (a) at least thirteen (13) years old, (b) currently enrolled in an accredited public or private K-12 school, college, community college or are being home-schooled in the United States.

Employees of Share Our Strength (“Sponsor”) or Buoyant Partners (“Administrator”), as well as the immediate family (spouse, parents, siblings, and children) and household members of those employees, are not eligible to enter.

2. **Entry Period:** The Contest begins at 12:00 AM ET on January 16, 2017 and ends at 11:59 PM ET on April 24, 2017.

3. **How to Enter:**

- **Create and Submit Your Entry:** Visit hungryfor.org/contest during the Entry Period, and follow the instructions to submit your Entry. If using the entry form, all form fields should be answered completely. Emails captured via the form, the user is agreeing to receive periodic updates from the No Kid Hungry Campaign. If using hashtag entry, post a video (one minute max) or a pic to Instagram or Twitter with the hashtag #hungryfor. Facebook entries are not accepted.

- **Content Requirements:** Please make sure your Entry does not: (i) violate anyone else’s rights, including their copyrights, trademark rights, or rights of privacy or publicity; (ii) prominently feature any trademarks or logos; (iii) prominently feature any person other than yourself, unless you can provide Sponsor written permission from that person or his/her parent or legal guardian; (iv) portray Sponsor in a negative light; or (v) contain any content that is otherwise inappropriate, as determined by Sponsor, in its sole discretion.

- **Representations and Warranties:** By entering, you represent and warrant that: (i) you accept these Official Rules and Sponsor’s decisions regarding the Contest; (ii) your Entry doesn’t violate any third party’s rights; and (iii) to the extent the Entry features individuals other than yourself, you have written permission from each individual (or his/her parent or legal guardian) to grant the rights to Sponsor described in the “Sponsor’s Rights to Entries” section below, and can make written copies of such permissions available to Sponsor upon request.

4. **Sponsor's Rights to Entries:** You do not transfer ownership of your Entry by entering the Contest. However, by entering, you: (a) grant Sponsor, its agents, licensees, and assigns an irrevocable, perpetual (non-exclusive) right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, modify, create derivative works of, exhibit, and otherwise use your Entry as-is or as-edited (with or without using your name) in any media throughout the world for any purpose, without limitation, and without additional review, compensation, or approval from you or any other party; (b) forever waive any rights of copyrights, trademark rights, privacy rights, and any other legal or moral rights that may preclude Sponsor's use of your Entry, or require any further permission for Sponsor to use the Entry; and (c) agree not to instigate, support, maintain, or authorize any action, claim, or lawsuit against Sponsor on the grounds that any use of the Entry, or any derivative works, infringes any of your rights as creator of the Entry, including, without limitation, copyrights, trademark rights, and moral rights.

5. **Winner Selection Process:** Between January 16, 2017 and April 24, 2017, a review panel consisting of members of Sponsor and Administrator's staff, subcontracting consultants and/or interns will select up to three (3) winners within the promotion period as follows:

- 3 winners selected - Jan. 27; notified within 2-3 days
- 3 winners selected - Feb. 10; notified within 2-3 days
- 3 winners selected - Feb. 24; notified within 2-3 days
- 3 winners selected - March 10; notified within 2-3 days
- 3 winners selected - March 24; notified within 2-3 days
- 3 winners selected – April 7; notified within 2-3 days
- 3 winners selected - April 21; notified within 2-3 days
- Voting opens - April 28th - May 12th
- Grand prize winner selected after May 15th

There are no formal judging criteria for the selection other than the submissions being engaging and/or entertaining to the reviewers.

6. **Potential Winner Requirements:** In order to win a prize, a potential winner may be required to provide Sponsor with the following documents within five (5) business days: (a) an affidavit of eligibility and release; (b) a release signed by each individual that is featured in the Entry (or his/her parent or legal guardian); (c) a release assigning and transferring all rights, title, and interest in the Entry to Sponsor; and (d) contact information (including full name, address, birthday, email and phone number). If a potential winner fails to return these documents on time, an alternate potential winner may be selected in his/her place based on the judging criteria.

7. **Prize(s): 21 \$100 Visa gift cards**, totaling approximately \$2,310 in value (approximately \$100 per unit, including \$10 postage and shipping costs) will be awarded to 21 selected entrants.

- **Grand Prize:** The 21 selected prize winners are entered into the Grand Prize competition for a chance to win a once-in-a-lifetime experience to live out their passion and/or meet an influencer in their field of interest for a one-time mentoring session. One (1) Grand Prize winner will be selected through votes cast by his or her peers at HungryFor.org/contest and the person with the most votes cast wins. Sponsor reserves the right to pull a winner from the voting process if contest is misrepresented in voting promotion. The Grand Prize will cover any expenses associated with this one-time mentoring session, including travel. There is no monetary value that we can assign to that encounter.

- **For all Prizes:** Any prize details not specified above will be determined by Sponsor, in its sole discretion. A prize may not be transferred and must be accepted as awarded. A winner may not request cash or a substitute prize; however, Sponsor reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason, as determined by Sponsor, in its sole discretion.

8. **General Conditions:** In the event that the operation, security, or administration of the Contest is impaired in any way, Sponsor may, in its sole discretion, either: (a) suspend the Contest to address the impairment and then resume the Contest; or (b) award the prizes according to the criteria set forth above from among the eligible entries received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify and seek damages from any individual who tampers with the operation of the Contest, violates these Official Rules, or acts in a disruptive or unsportsmanlike manner. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Proof of sending any communication to Sponsor by mail shall not be deemed proof of receipt of that communication by Sponsor. The Contest is subject to federal, state, and local laws and regulations and is void where prohibited.

9. **Release and Limitations of Liability:** By participating in the Contest, you agree to release and hold harmless Sponsor, Administrator, their respective parents or guardians, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Contest; (b) technical errors; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Contest or the processing of entries; or (f) injury or damage to persons or property. You further agree that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Contest, and in no event shall the Released Parties be liable for attorney's fees. You waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

10. **Privacy and Publicity:** Any information you provide when you enter the Contest will be used in accordance with [Sponsor's Privacy Policy: https://www.nokidhungry.org/about-us/privacy](https://www.nokidhungry.org/about-us/privacy). Except where prohibited, participation in the Contest constitutes your consent to Sponsor's use of your entry, name, likeness, voice, opinions, biographical information, and state of residence for promotional purposes in any media without further payment or consideration.

11. **Disputes:** Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Insert State. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of Connecticut, without giving effect to any choice of law or conflict of law rules (whether of Connecticut or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Insert State.

12. **Sponsor and Administrator:** The Contest is sponsored by Share Our Strength, 1030 15th Street, NW Suite 1100W Washington, DC 20005, and is administered by Buoyant Partners, 641 S St, 3rd Floor, NW, Washington, DC 20001